JC10 Rec'd PCT/PTO 02 AUGi2609P PCT

	VI PTO	-1390 U.S. DEPARTMENT (OF COMMERCE PATENT AND TRADEMARK OFFICE	ATTORNEY'S DOCKET:NUMBER 36-1916									
TRANSMITTAL LETTER TO THE UNITED STATES U.S. APPLICATION NO. (If known, see 37 C.F.R. 1.5)													
DESIGNATED/ELECTED OFFICE (DO/EO/US) CONCERNING A FILING UNDER 35 U.S.C. 371													
INTERNATIONAL APPLICATION NO. INTERNATIONAL FILING DATE PRIORITY DATE CLAIMED													
PCT/GB2004/000681 19 February 2004 19 February 2003													
TITLE OF INVENTION													
			TRACKING AUDIENCE SIZE (AS AM	ENDED)									
APP	LICA	NT(S) FOR DO/EO/US	BURBRIDGE et al										
A	l:	Shawaya da		IC) the following items and other information:									
		t herewith submits to the United States Designated/Elected Office (DO/EO/US) the following items and other information: This is a FIRST submission of items concerning a submission under 35 U.S.C. 371											
/ 1.		This is a FIRST submission of items concerning a submission under 35 U.S.C. 371.											
2.		This is a SECOND or SUBSEQUENT submission of items concerning a submission under 35 U.S.C. 371.											
3. :	\boxtimes	This is an express request to begin national examination procedures (35 U.S.C. 371(f). The submission must include items (5), (6), (9) and (21) indicated below.											
4.		The U.S. has been elected (Article 31).											
5.	A cc	opy of the International Application as filed (35 U.S.C. 371(c)(2).											
	a.												
	b.	│											
	C.	is not required, as the application was filed in the United States Receiving Office (RO/US).											
6.		An English language translation of the International Application as filed (35 U.S.C. 371(c)(3)											
	a. Cert	is attached hereto (tificate of Translation).											
	b.	has been previously s	ubmitted under 35 U.S.C. 154(d)(4).										
7.		Amendments to the claims	of the International Application under PCT Arti	cle 19 (35 U.S.C. 371(c)(3)									
	a.	are attached hereto (re	equired only if not communicated by the Intern	ational Bureau).									
	b.	have been communication	ated by the International Bureau.	7									
	C.	have not been made;	however, the time limit for making such amend	dments has NOT expired.									
	d.	have not been made a	have not been made and will not be made.										
8.		An English language translation of the amendments to the claims under PCT Article 19 (35 U.S.C. 371(c)(3).											
9.	a.	An oath or declaration of the inventor(s) (35 U.S.C. 371(c)(4).											
	b. Forr		itted to the International Bureau during Interna T/IB/371 and first page of printed publication a										
i		• • •	ation of the annexes of the International Prelim	inary Examination Report under PCT Article 36 (35									
0.5.		71(c)(5). ns 11 To 20 below concern	document(s) or information included:										
11.		An Information Disclosure S	Statement under 37 C.F.R. 1.97 and 1.98.										
12.	\boxtimes	An assignment document for	or recording. A separate cover sheet in compli	ance with 37 C.F.R. 3.28 and 3.31 is included.									
13.	a.		mendment.										
	b.	☐ A SECOND or SUBSE	QUENT preliminary amendment.										
14.		An Application Data Sheet under 37 C.F.R. § 1.76.											
15.		A substitute specification.											
16.		A change of power of attorney and/or address letter.											
17.		A computer-readable form of the sequence listing in accordance with PCT Rule 13ter.2 and 37 CFR 1.821-1.825.											
18.		A second copy of the published international application under 35 U.S.C. 154(d)(4).											
19.		A second copy of the English language translation of the international application under 35 U.S.C. 154(d)(4).											
20		Other items or information											

JC20 Rec'd PCT/PTO 02 AUG 2005

21.	U.S. APPLICATION	S. APPLICATION NO. (III)known, see 37 C.F.R. 1/5) INTERNATIONAL APPLICATION NO. PCT/GB2004/000681				ATTORNEY'S DOCKET NUMBER 36-1916							
BASIC NATIONAL FEE (37 C.F.R. 1.492(e)(1)-(5):	} 							 					
Description Security Secur													
Search Fee	a) Basic	national fee			\$300.	.00 (16	31)/\$150.00 (2	631)	\$	300.00			
Search Fee	b) Exami									200.00			
Additional ties for specification and devising lifed in page or user 100 sheets (seekunding sequence sighting or computer grogams listing lifed in an electronic medium). The fee is \$250 for each additional \$0 sheets of paper or freschion hereigh. Total Sheets									\$	400.00			
Additional lae for specification and drawings filed in paper over 100 sheets (sectualing ascuence listing of computor program listing filed in an electronic medium). The fee is \$250 for such additional 50 sheets of paper or fraction thereof. Total Sheets Extra Sheets Number of each additional 50 or fraction thereof (round up to a whole number of the filed in the feet of fraction filed in the feet of									\$	900.00			
computer program listing filed in an electronic medium). The fee is \$250 for each additional 50 sheets of paper or fraction thereof. Total Sheets Extra Sheets Number of each additional 50 or RATE													
Total Sheets	computer program listing filed in an electronic medium). The fee is \$250 for each additional 50 sheets of paper												
Surcharge of \$130.00 (1617)/\$65.00 (2617) for furnishing the oath or declaration later than		· · · · · · · · · · · · · · · · · · ·	ets Number	of each additi	onal 50 or	<u> </u>	RATE						
Surcharge of \$130.00 (1817)/\$65.00 (2617) for furnishing the oath or declaration later than	Total Sheets	LANG SHE	fraction the				1001						
Surcharge of \$130.00 (1617)/\$55.00 (2617) for furnishing the eath or declaration later than \$\] 30 months from the earliest claimed priority date (37 C.F.R. 1.492(e). CLAIMS NUMBER FILED # EXTRA RATE. Total Claims 15 minus 20 0 X \$50.00 (1615)/ \$25.00 (2615) \$\$ Independent Claims 3 minus 3 = 0 X \$200.00 (1614) \$100.00 (2614) \$\$ MULTIPLE DEPENDENT CLAIMS(S) (if applicable) \$360.00 (1616)/\$180.00 (2616) \$\$ MULTIPLE DEPENDENT CLAIMS(S) (if applicable) \$360.00 (1616)/\$180.00 (2616) \$\$ Petition is hereby made to extend the current due date so as to cover the filing date of this paper and attachment(s). One Month Extensions \$120.00 (1251)/\$800.00 (2621), Two Month Extensions \$450.00 (1252)/\$8250.00 (2258/75).00 (2258/75).00 (2258/75).00 (2258/75).00 (2258/75).00 (2254/75).00	0 -100	0 /5				\$0.0	0 (1681)		\$				
Surcharge of \$130.00 (1617)/\$55.00 (2617) for furnishing the eath or declaration later than \$\] 30 months from the earliest claimed priority date (37 C.F.R. 1.492(e). CLAIMS NUMBER FILED # EXTRA RATE. Total Claims 15 minus 20 0 X \$50.00 (1615)/ \$25.00 (2615) \$\$ Independent Claims 3 minus 3 = 0 X \$200.00 (1614) \$100.00 (2614) \$\$ MULTIPLE DEPENDENT CLAIMS(S) (if applicable) \$360.00 (1616)/\$180.00 (2616) \$\$ MULTIPLE DEPENDENT CLAIMS(S) (if applicable) \$360.00 (1616)/\$180.00 (2616) \$\$ Petition is hereby made to extend the current due date so as to cover the filing date of this paper and attachment(s). One Month Extensions \$120.00 (1251)/\$800.00 (2621), Two Month Extensions \$450.00 (1252)/\$8250.00 (2258/75).00 (2258/75).00 (2258/75).00 (2258/75).00 (2258/75).00 (2254/75).00							6 (0004)						
from the earliest claimed priority date (37 C.F.R. 1.492(e). CLAIMS NUMBER FILED # EXTRA RATE Total Claims 15 minus 20 0 X \$50.00 (1615)/ \$25.00 (2615) \$ Independent Claims 3 minus 3 = 0 X \$200.00 (1616)/ \$25.00 (2614) \$ Independent Claims 3 minus 3 = 0 X \$200.00 (1616)/ \$100.00 (2614) \$ MULTIFLE DEPENDENT CLAIMS(S) (if applicable) \$360.00 (1616)/S180.00 (2616) \$ OUTIFLE DEPENDENT CLAIMS(S) (if applicable) \$360.00 (1616)/S180.00 (2616) \$ OUTIFLE DEPENDENT CLAIMS(S) (if applicable) \$360.00 (1616)/S180.00 (2616) \$ OUTIFLE DEPENDENT CLAIMS(S) (if applicable) \$360.00 (1616)/S180.00 (2616) \$ OUTIFLE DEPENDENT CLAIMS(S) (if applicable) \$360.00 (1616)/S180.00 (2616) \$ OUTIFLE DEPENDENT CLAIMS(S) (if applicable) \$360.00 (1616)/S180.00 (2625)/S180.00 (2625)/S1						\$0.0	0 (2681)						
CLAIMS	Surcharge of \$130.00 (1617)/\$65.00 (2617) for furnishing the oath or declaration later than 30 months												
Total Claims	from the earliest	claimed prio	rity date (37 C	.F.R. 1.492(e).			- 405	\$				
Independent Claims 3	1000 - 1000 - 1	NUM											
MULTIPLE DEPENDENT CLAIMS(S) (if applicable) \$360.00 (1616)/\$180.00 (2616) \$ 0.00	Total Claims	15	minus 20	0 X	\$50.00 (1615)/		\$25.00 (2615		\$				
MULTIPLE DEPENDENT CLAIMS(S) (if applicable) \$360.00 (1616)/\$180.00 (2616) \$ 0.00	Independent Clai	ims 3	minus 3 =	0 X	\$200.00 (1614)		\$100.00 (261	1)	\$				
Peltition is hereby made to extend the current due date so as to cover the filing date of this paper and attachment(s): One Month Extension \$120.00 (1251)/\$60.00 (2251); Two Month Extensions \$450.00 (1252/\$225.00 (2252); Three Month Extensions \$1020.00 (1254/\$795.00 (2253); Three Month Extensions \$1020.00 (1254/\$795.00 (2254); Three Month Extensions \$1020.00 (1254/\$795.00 (2253); Four Month Extensions \$1020.00 (1254/\$707.00 (2253); Four Month Extensions \$1020.00 (1254/\$707.00			<u> </u>				<u> </u>			0.00			
1252/\$225.00 (2252); Three Month Extensions \$1020.00 (1253/\$510.00 (2253); Four Month Extensions \$1590.00 (1254/\$795.00 (2254)) \$ 0.00 \$	Petition is hereby	made to ex	tend the curre	nt due date									
s 50.00 (1254/8795.00 (2254)													
Applicant claims small entity status. See 37 CFR 1.27. Processing fee of \$130.00 (1618), for furnishing the English Translation later than				ions \$1020.	00 (1253/\$510.0	U (225	3); Four Month	Extensions		0.00			
Processing fee of \$130.00 (1618), for furnishing the English Translation later than				e 37 CFR 1	27				Ψ	0.00			
Fee for recording the enclosed assignment (37 C.F.R. 1.21(h). The assignment must be accompanied by an appropriate cover sheet (37 C.F.R. 3.28, 3.31). \$40.00 (8021) per property + \$ \$ 40.00 Fee for Petition to Revive Unintentionally Abandoned Application;\$1500.00 (1453) / \$750.00 (2453) \$ 0.00 TOTAL FEES ENCLOSED = \$ 940.00 Amount to be: refunded \$ Charged \$ a.	Processing fee o	f \$130.00 (1	618), for furnis	hing the Eng	glish Translation	later th	nan 🗌 20 🔝	30		0.00			
Fee for recording the enclosed assignment (37 C.F.R. 1.21(h). The assignment must be accompanied by an appropriate cover sheet (37 C.F.R. 3.28, 3.31). \$40.00 (8021) per property + \$40.00 Fee for Petition to Revive Unintentionally Abandoned Application;\$1500.00 (1453) / \$750.00 (2453) \$0.00 TOTAL FEES ENCLOSED = \$940.00 Amount to be refunded \$\$ a. A check in the amount of \$940.00 to cover the above fees is enclosed. b. Please charge my Deposit Account No. 14-1140 in the amount of \$ to cover the above fees. A duplicate copy of this form is enclosed. c. The Commissioner is hereby authorized to charge any additional fees which may be required, or credit any overpayment to Deposit Account No. 14-1140. A duplicate copy of this form is enclosed. d. CREDIT CARD PAYMENT FORM ATTACHED. e. The entire content of International Application No. PCT/GB2004/000681 and any U.S. and foreign application(s) corresponding thereto, and GB 0303812.2, referred to in this application is/are hereby incorporated by reference in this application. NOTE: Where an appropriate time limit under 37 C.F.R. 1.494 or 1.495 has not been met, a petition to revive (37 C.F.R. 1.137(a) or (b) must be filed and granted to restore the application to pending status. CORRESPONDENCE ADDRESS Direct all correspondence to: Customer Number: 23117 Type Customer Number here Larry S. Nixon NAME 25,640 August 2, 2005	months from the	earliest clain	nea priority da	te (37 C.F.H	. 1.492(1).		TOTAL NATIONAL	ONAL FEE	= \$				
an appropriate cover sheet (37 C.F.R. 3.28, 3.31). \$40.00 (8021) per property + \$ 40.00 Fee for Petition to Revive Unintentionally Abandoned Application;\$1500.00 (1453) / \$750.00 (2453) \$ 0.00 TOTAL FEES ENCLOSED = \$ 940.00 Amount to be: refunded \$ Charged \$ a. A check in the amount of \$940.00 to cover the above fees is enclosed. b. Please charge my Deposit Account No. 14-1140 in the amount of \$ to cover the above fees. A duplicate copy of this form is enclosed. c. The Commissioner is hereby authorized to charge any additional fees which may be required, or credit any overpayment to Deposit Account No. 14-1140. A duplicate copy of this form is enclosed. d. CREDIT CARD PAYMENT FORM ATTACHED. e. The entire content of International Application No. PCT/GB2004/000681 and any U.S. and foreign application(s) corresponding thereto, and GB 0303812.2, referred to in this application is/are hereby incorporated by reference in this application. NOTE: Where an appropriate time limit under 37 C.F.R. 1.494 or 1.495 has not been met, a petition to revive (37 C.F.R. 1.137(a) or (b) must be filled and granted to restore the application to pending status. CORRESPONDENCE ADDRESS Direct all correspondence to: Customer Number: 23117	Fee for recording	the enclose	d assignment	(37 C.F.R. 1	.21(h). The ass	ignmei				000.00	···		
TOTAL FEES ENCLOSED = \$ 940.00 Amount to be: refunded \$ Charged \$ a.								•	\$	40.00			
Amount to be: refunded \$ a. A check in the amount of \$940.00 to cover the above fees is enclosed. b. Please charge my Deposit Account No. 14-1140 in the amount of \$ to cover the above fees. A duplicate copy of this form is enclosed. c. The Commissioner is hereby authorized to charge any additional fees which may be required, or credit any overpayment to Deposit Account No. 14-1140. A duplicate copy of this form is enclosed. d. CREDIT CARD PAYMENT FORM ATTACHED. e. The entire content of International Application No. PCT/GB2004/000681 and any U.S. and foreign application(s) corresponding thereto, and GB 0303812.2, referred to in this application is/are hereby incorporated by reference in this application. NOTE: Where an appropriate time limit under 37 C.F.R. 1.494 or 1.495 has not been met, a petition to revive (37 C.F.R. 1.137(a) or (b) must be filled and granted to restore the application to pending status. CORRESPONDENCE ADDRESS Direct all correspondence to: Customer Number: 23117 Type Customer Number here Telephone: (703) 816-4000 Larry S. Nixon NAME 25,640 August 2, 2005	Fee for Petition to	o Revive Uni	intentionally Al	oandoned A	oplication;\$1500								
a. A check in the amount of \$940.00 to cover the above fees is enclosed. b. Please charge my Deposit Account No. 14-1140 in the amount of \$ to cover the above fees. A duplicate copy of this form is enclosed. c. The Commissioner is hereby authorized to charge any additional fees which may be required, or credit any overpayment to Deposit Account No. 14-1140. A duplicate copy of this form is enclosed. d. CREDIT CARD PAYMENT FORM ATTACHED. e. The entire content of International Application No. PCT/GB2004/000681 and any U.S. and foreign application(s) corresponding thereto, and GB 0303812.2, referred to in this application is/are hereby incorporated by reference in this application. NOTE: Where an appropriate time limit under 37 C.F.R. 1.494 or 1.495 has not been met, a petition to revive (37 C.F.R. 1.137(a) or (b) must be filed and granted to restore the application to pending status. CORRESPONDENCE ADDRESS Direct all correspondence to: Customer Number: 23117 Type Customer Number here Telephone: (703) 816-4000 Larry S. Nixon NAME 25,640 August 2, 2005						TOT	AL FEES EN	CLOSED	- -	_	ļ		
a. A check in the amount of \$940.00 to cover the above fees is enclosed. b. Please charge my Deposit Account No. 14-1140 in the amount of \$ to cover the above fees. A duplicate copy of this form is enclosed. c. The Commissioner is hereby authorized to charge any additional fees which may be required, or credit any overpayment to Deposit Account No. 14-1140. A duplicate copy of this form is enclosed. d. CREDIT CARD PAYMENT FORM ATTACHED. e. The entire content of International Application No. PCT/GB2004/000681 and any U.S. and foreign application(s) corresponding thereto, and GB 0303812.2, referred to in this application is/are hereby incorporated by reference in this application. NOTE: Where an appropriate time limit under 37 C.F.R. 1.494 or 1.495 has not been met, a petition to revive (37 C.F.R. 1.137(a) or (b) must be filed and granted to restore the application to pending status. CORRESPONDENCE ADDRESS Direct all correspondence to: Customer Number: 23117 Type Customer Number here Larry S. Nixon NAME 25,640 August 2, 2005													
a. A check in the amount of \$940.00 to cover the above fees is enclosed. b. Please charge my Deposit Account No. 14-1140 in the amount of \$ to cover the above fees. A duplicate copy of this form is enclosed. c. The Commissioner is hereby authorized to charge any additional fees which may be required, or credit any overpayment to Deposit Account No. 14-1140. A duplicate copy of this form is enclosed. d. CREDIT CARD PAYMENT FORM ATTACHED. e. The entire content of International Application No. PCT/GB2004/000681 and any U.S. and foreign application(s) corresponding thereto, and GB 0303812.2, referred to in this application is/are hereby incorporated by reference in this application. NOTE: Where an appropriate time limit under 37 C.F.R. 1.494 or 1.495 has not been met, a petition to revive (37 C.F.R. 1.137(a) or (b) must be filed and granted to restore the application to pending status. CORRESPONDENCE ADDRESS Direct all correspondence to: Customer Number: 23117 Type Customer Number here Larry S. Nixon NAME 25,640 August 2, 2005													
b. Please charge my Deposit Account No. 14-1140 in the amount of \$ to cover the above fees. A duplicate copy of this form is enclosed. c. The Commissioner is hereby authorized to charge any additional fees which may be required, or credit any overpayment to Deposit Account No. 14-1140. A duplicate copy of this form is enclosed. d. CREDIT CARD PAYMENT FORM ATTACHED. e. The entire content of International Application No. PCT/GB2004/000681 and any U.S. and foreign application(s) corresponding thereto, and GB 0303812.2, referred to in this application is/are hereby incorporated by reference in this application. NOTE: Where an appropriate time limit under 37 C.F.R. 1.494 or 1.495 has not been met, a petition to revive (37 C.F.R. 1.137(a) or (b) must be filed and granted to restore the application to pending status. CORRESPONDENCE ADDRESS Direct all correspondence to: Customer Number: 23117 Type Customer Number here Telephone: (703) 816-4000 LSN:Imy August 2, 2005	a												
c. The Commissioner is hereby authorized to charge any additional fees which may be required, or credit any overpayment to Deposit Account No. 14-1140. A duplicate copy of this form is enclosed. d. CREDIT CARD PAYMENT FORM ATTACHED. e. The entire content of International Application No. PCT/GB2004/000681 and any U.S. and foreign application(s) corresponding thereto, and GB 0303812.2, referred to in this application is/are hereby incorporated by reference in this application. NOTE: Where an appropriate time limit under 37 C.F.R. 1.494 or 1.495 has not been met, a petition to revive (37 C.F.R. 1.137(a) or (b) must be filed and granted to restore the application to pending status. CORRESPONDENCE ADDRESS Direct all correspondence to:			•					he above fe	es.				
overpayment to Deposit Account No. 14-1140. A duplicate copy of this form is enclosed. d. CREDIT CARD PAYMENT FORM ATTACHED. e. The entire content of International Application No. PCT/GB2004/000681 and any U.S. and foreign application(s) corresponding thereto, and GB 0303812.2, referred to in this application is/are hereby incorporated by reference in this application. NOTE: Where an appropriate time limit under 37 C.F.R. 1.494 or 1.495 has not been met, a petition to revive (37 C.F.R. 1.137(a) or (b) must be filed and granted to restore the application to pending status. CORRESPONDENCE ADDRESS Direct all correspondence to: Customer Number: 23117 Type Customer Number here Larry S. Nixon NAME 25,640 August 2, 2005	•							a! a al		d:4			
d. CREDIT CARD PAYMENT FORM ATTACHED. e. The entire content of International Application No. PCT/GB2004/000681 and any U.S. and foreign application(s) corresponding thereto, and GB 0303812.2, referred to in this application is/are hereby incorporated by reference in this application. NOTE: Where an appropriate time limit under 37 C.F.R. 1.494 or 1.495 has not been met, a petition to revive (37 C.F.R. 1.137(a) or (b) must be filed and granted to restore the application to pending status. CORRESPONDENCE ADDRESS Direct all correspondence to: Customer Number: 23117 Type Customer Number here Larry S. Nixon NAME 25,640 August 2, 2005			•		_				or cree	any			
e.													
NOTE: Where an appropriate time limit under 37 C.F.R. 1.494 or 1.495 has not been met, a petition to revive (37 C.F.R. 1.137(a) or (b) must be filed and granted to restore the application to pending status. CORRESPONDENCE ADDRESS Direct all correspondence to: Customer Number: 23117 Type Customer Number here Telephone: (703) 816-4000 Larry S. Nixon NAME 25,640 August 2, 2005	· —					04/000	681 and any U	.S. and fore	ign ap	plication(s)	corresponding		
or (b) must be filed and granted to restore the application to pending status. CORRESPONDENCE ADDRESS Direct all correspondence to: Customer Number: Type Customer Number here Telephone: (703) 816-4000 LSN:/my Larry S. Nixon NAME 25,640 August 2, 2005											· D 4 407()		
CORRESPONDENCE ADDRESS Direct all correspondence to: Customer Number: Type Customer Number here Telephone: (703) 816-4000 LSN:Imy Larry S. Nixon NAME 25,640 August 2, 2005													
Direct all correspondence to: Customer Number: Type Customer Number here Telephone: (703) 816-4000 LSN:Imy Larry S. Nixon NAME 25,640 August 2, 2005													
Telephone: (703) 816-4000 LSN:Imy Larry S. Nixon NAME 25,640 August 2, 2005													
Telephone: (703) 816-4000 LSN:lmy NAME 25,640 August 2, 2005		Custome	r Number:		23117								
LSN:lmy NAME 25,640 August 2, 2005				Type Cu	stomer Number here					^ .			
LSN:lmy NAME 25,640 August 2, 2005							1	, , , S	X	Lincon			
LSN:lmy NAME 25,640 August 2, 2005	Telephone: (703)	816.4000					Larry S Niv	on /	· V	V-PV Y V-			
25,640 August 2, 2005	, , , , , , , , , , , , , , , , , , ,	, 010-4000											
							25 640	\bigcup	٨	August 2, 2005			